

Gregg Birnbaum

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TEACHING EXPERIENCE

Adjunct Assistant Professor, Department of Journalism and the Writing Professions, Baruch College, City University of New York, January 2014-present. During 11 semesters, taught undergraduate courses in news reporting/writing, a special topic elective on the 2018 midterm elections and a required 10-week first-year seminar for freshmen. Experience instructing in both in-person and fully online modalities.

Adjunct Lecturer, Department of Journalism, College of Journalism and Communications, University of Florida, Gainesville, Fla., January 2022-present. Instructing in the special study course, "Fresh Take Florida," a student-staffed news service of the college primarily covering state politics and government.

Instructor, DOROT and Jasa, New York, N.Y. October 2021-present. Facilitating continuing adult education current events classes for two non-profit social service organizations. Select weekly topics, provide news briefings and analysis, moderate discussion.

ACADEMIC RESPONSIBILITIES

- Design syllabi for courses on news reporting/writing and political journalism.
- Deliver weekly lectures, select reading materials, engage students in lively and respectful classroom discussion, arrange for industry-leading guest speakers, establish course procedures and ground rules.
- Develop in-class writing labs, weekly home assignments and in-depth field reporting projects.
- Critique and grade all assignments, ensure academic honesty and integrity, hold office hours and manage classes up to 24 students of all undergraduate grade levels.
- Participate as a valued colleague in the journalism department, interacting regularly with the chairman and other faculty; guest lecture their courses.

JOURNALISM EXPERIENCE

- **Interim Business Editor**, The Miami Herald, June 2021-December 2021. Supervised print and digital coverage of real estate, the south Florida economy, tourism and startups/tech.
- **Assistant Managing Editor for Politics**, NBCNews.com, February 2017-March 2021. Directed teams of reporters and editors in New York City and Washington, D.C., in coverage of the 2018 midterm elections, 2020 presidential campaign and its aftermath, White House, Congress and Supreme Court. Managed breaking news, news of day, enterprise and long-form multi-media special projects.
- **Senior Politics Editor**, CNN.com, April 2015-February 2017. Responsible for spot news politics coverage, including writing and sending push alerts, served as lead editor of the popular year-long 2016 presidential campaign live blog and co-managed a cross-platform reporting group on national security, military and Department of Justice.

- **Managing Editor/Head of Political Content**, The New York Daily News, January 2015-April 2105.
- **Deputy Managing Editor**, Politico.com, January 2011-December 2014.
- **Political Editor**, The New York Post, March 2001-December 2010.

EDUCATION

- Master of Science, Medill School of Journalism, Northwestern University, Evanston, Ill. June 1985.
- Bachelor of Arts, magna cum laude, Tufts University, Medford, Mass. June 1982.

PROFESSIONAL DEVELOPMENT

- "Online Teaching Essentials," CUNY, School of Professional Studies, 2021
- "Zoom Your Way! Zoom hacks and shortcuts for ease of use in the classroom," CUNY Center for Teaching and Learning, 2021
- Certificate program for adjunct instructors, Poynter Institute-Walter Cronkite School of Journalism and Mass Communication at Arizona State University, 2015
- Preparation for Teaching Online: A Foundational Workshop for CUNY Faculty, School of Professional Studies, 2014

SKILLS

Zoom and other video conferencing platforms; Blackboard; anti-plagiarism tools; social media; SEO, data analytics

References available upon request