

Gregg Birnbaum
917.414.1622 ggbirnbaum@aol.com
www.greggbirnbaum.com

Assistant Managing Editor for Politics, NBCNews.com, February 2017-March 2021

Directed teams of reporters and editors in New York City and Washington, D.C., in coverage of the 2018 midterm elections, 2020 presidential campaign, White House, Congress and Supreme Court. Supervised breaking news reporting, news of day, enterprise stories and long-form multi-media special projects. Managed coverage of the intersection of COVID-19 and politics, the Mueller report, presidential impeachment, Democratic primary contests and debates, national party conventions, presidential and vice presidential debates and Election Day.

Senior Politics Editor, CNN.com, April 2015-February 2017

Responsible for spot news politics coverage, including writing and sending push alerts, served as lead editor of the popular year-long 2016 presidential campaign live blog and co-managed a newly launched cross-platform reporting group on national security, military and Department of Justice.

Managing Editor/Head of Political Content, The New York Daily News, January 2015-April 2015

Responsible for political coverage on print and digital platforms, including breaking news and enterprise reporting. Managed bureaus in Washington, D.C., Albany and New York City Hall.

Deputy Managing Editor, Politico.com, January 2011-December 2014

Managed teams of breaking news and media industry reporters, with focus on promoting highly trafficked content. Developed catchy story angles on topical beats that included the White House, Congress, campaigns and public policy. Undertook intensive training of reporters for promotion within the growing organization.

Political Editor, The New York Post, 2001–2010

Oversaw political and governmental reporting on print and digital platforms at the national, state and local levels. Directed comprehensive coverage of three New York City mayoral campaigns, two New York gubernatorial contests and the 2004 and 2008 presidential races.

TEACHING

Adjunct Assistant Professor, Department of Journalism, Baruch College, City University of New York, January 2014-present. Taught undergraduate courses in news reporting/writing and the midterm elections.

EDUCATION

Master of Science, Medill School of Journalism, Northwestern University, Evanston, Ill., June 1985.

Bachelor of Arts, magna cum laude, Tufts University, Medford, Mass., June 1982.

SKILLS

Knowledge of digital analytical tools, including Parse.ly and Omniture, SEO best practices, CMS, mobile platforms, video, and Webex and other tools for working remotely.

References available upon request