

Gregg Birnbaum

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Adjunct Assistant Professor, Department of Journalism and the Writing Professions, Baruch College, City University of New York, January 2014-present. Over 10 semesters, taught undergraduate courses in news reporting/writing and an elective on the congressional midterm elections.

OBJECTIVE

To obtain a part-time or full-time teaching position at an institution of higher education in an online, in-classroom or hybrid setting.

RESPONSIBILITIES

- Designed syllabi for courses on news reporting and writing and political journalism.
- Delivered weekly lectures, selected reading materials, engaged students in lively and respectful classroom discussion.
- Arranged for industry-leading guest speakers, put in place course procedures and ground rules.
- Developed in-class writing labs, weekly home assignments and in-depth field reporting projects.
- Critiqued and graded all assignments, ensured academic integrity, held office hours and managed classes of up to 24 students of all undergraduate grade levels.
- Participated as a valued colleague in the journalism department, interacting regularly with the chairman and other tenured faculty; guest lectured their courses.

JOURNALISM EXPERIENCE

- **Assistant Managing Editor for Politics**, NBCNews.com, February 2017-March 2021
- **Senior Politics Editor**, CNN.com, April 2015-February 2017
- **Managing Editor/Head of Political Content**, The New York Daily News, January 2015-April 2015
- **Deputy Managing Editor**, Politico.com, January 2011-December 2014
- **Political editor**, The New York Post, 2001-2010

EDUCATION

- Master of Science, Medill School of Journalism, Northwestern University, June 1985.
- Bachelor of Arts, magna cum laude, Tufts University, June 1982.

TEACHING PROGRAMS

- Poynter Institute-Cronkite certificate program for adjunct instructors, 2015
- CUNY preparation for teaching online workshop, 2014

SKILLS

Familiarity with Blackboard, Canvas and Moodle LMS, anti-plagiarism tools, social media

References, faculty/student evaluations and academic transcripts available upon request